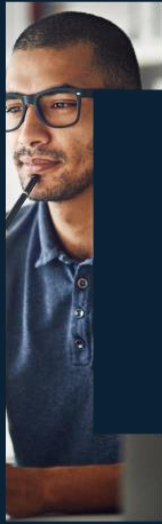


# Discover the world's most flexible and universal video platform



[fronek@atlantis.cz](mailto:fronek@atlantis.cz)

]pexip[



NEXT GENERATION FINANCE

]pexip[

Healthcare

MELKEHJERKER

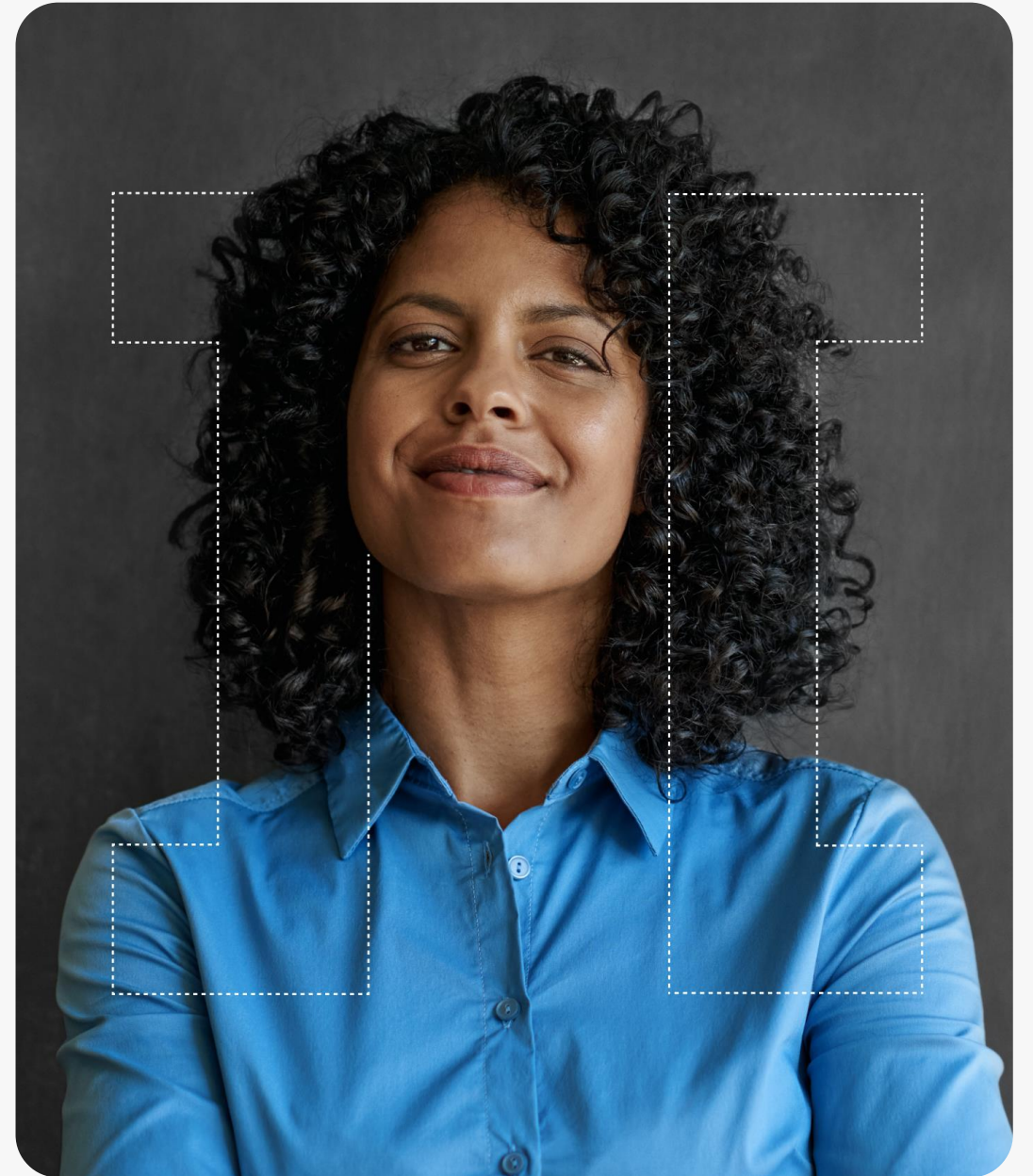
NEXT GENERATION FINANCE

NEXT GENERATION FINANCE

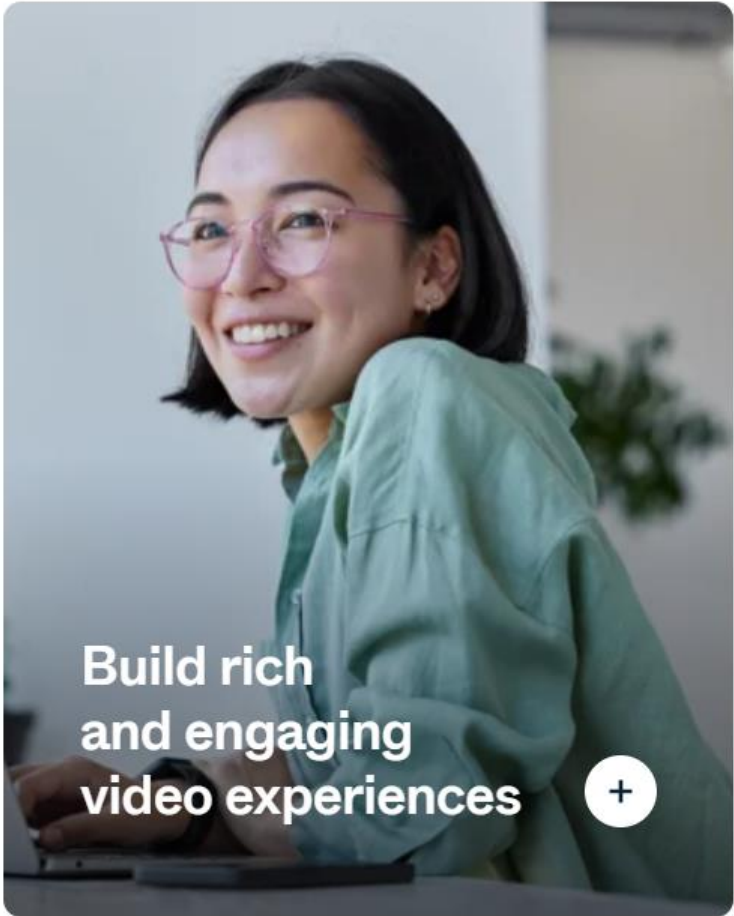
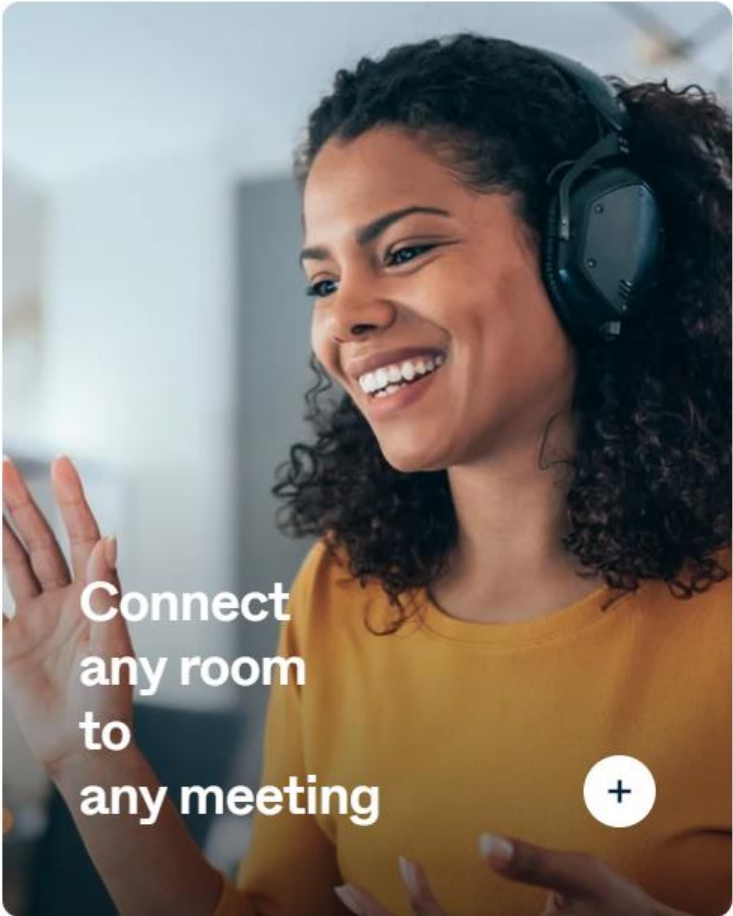
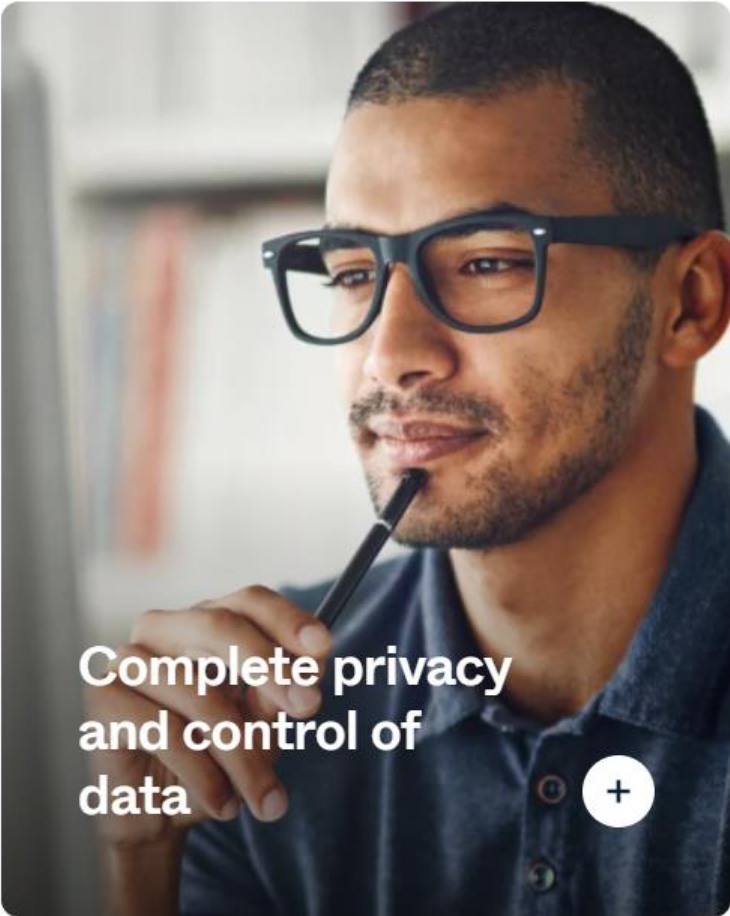
oly

# Our Mission

Providing **seamless**  
video communication to  
all organizations  
**regardless** of technology  
platforms and security  
requirements.

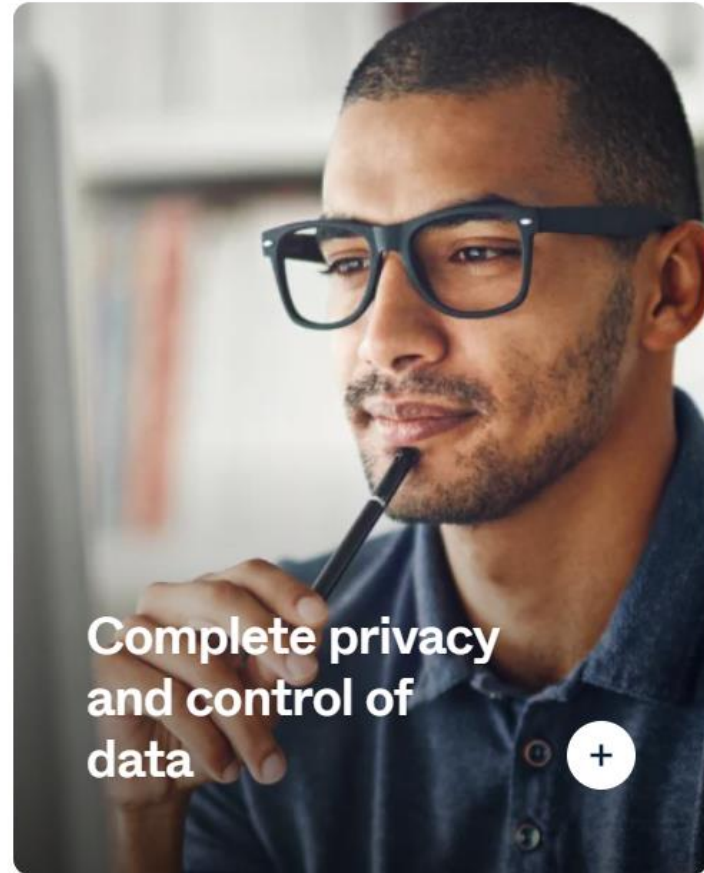


# Our Mission

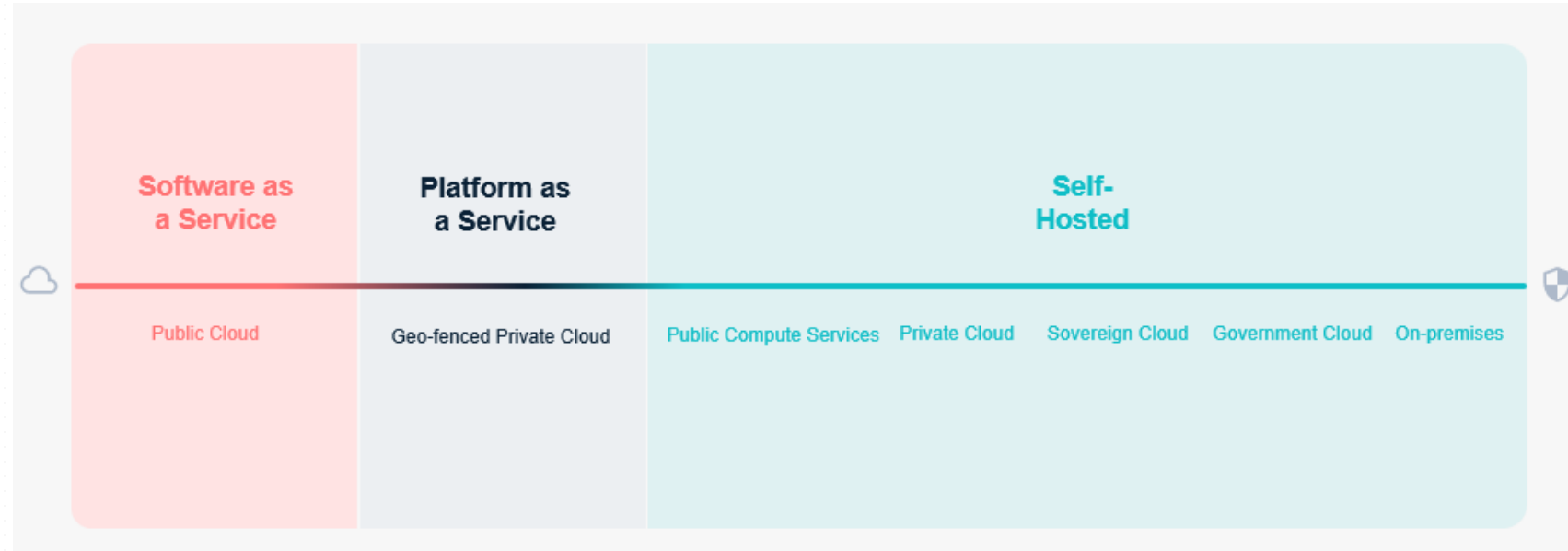


# Flexible hosting and deployment

The world's most flexible video platform



The key benefit of a self-hosted platform is the ability to control every aspect of the solution, data and its users, making it uniquely trusted for communication.



## Your data is your data

In shared cloud solutions you don't get to know where your data goes. Maintain complete control over the routing, storage, and handling of your video traffic, including associated data and metadata such as call detail records, personally identifiable information, and meeting patterns.

Compliance made easy



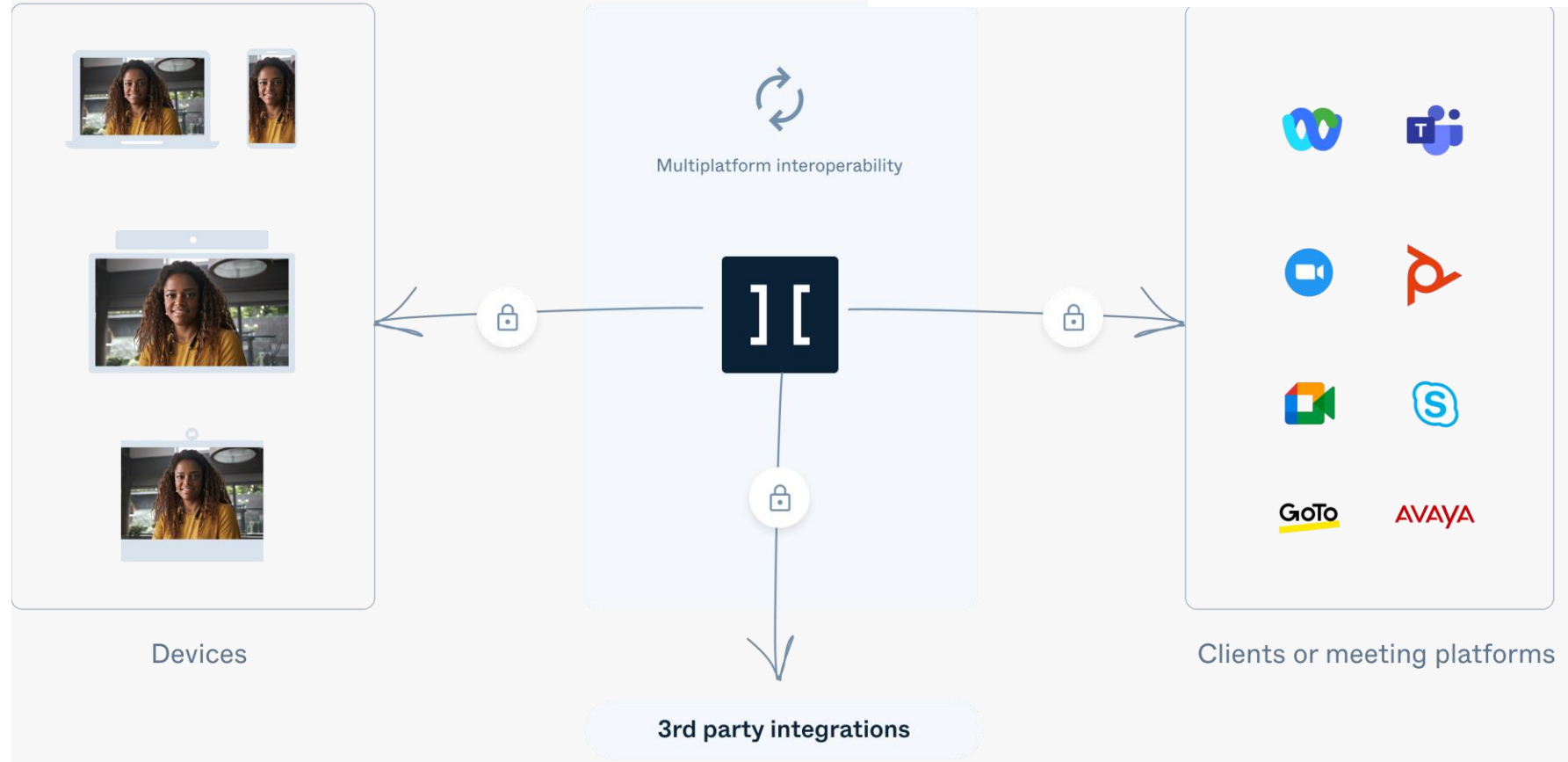
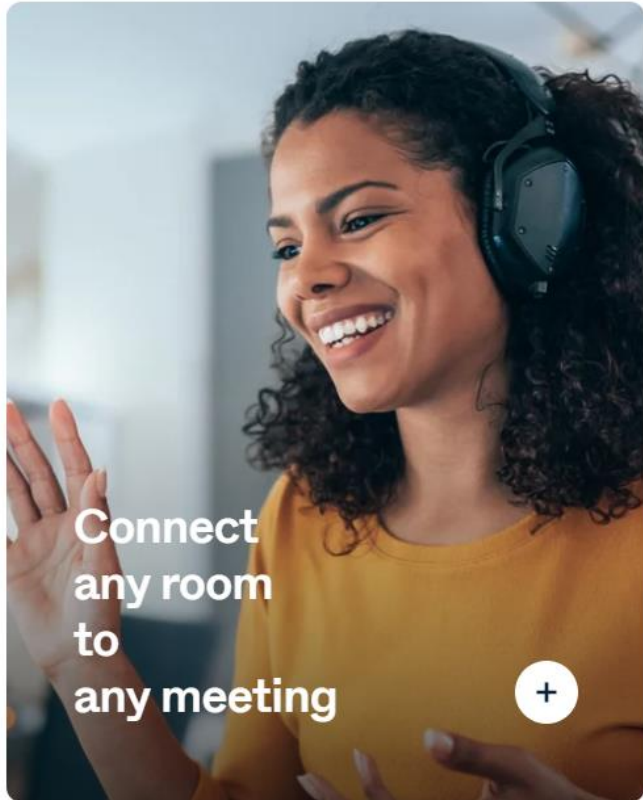
# Connect any meeting to any room

World-leading user experience regardless of technology platform



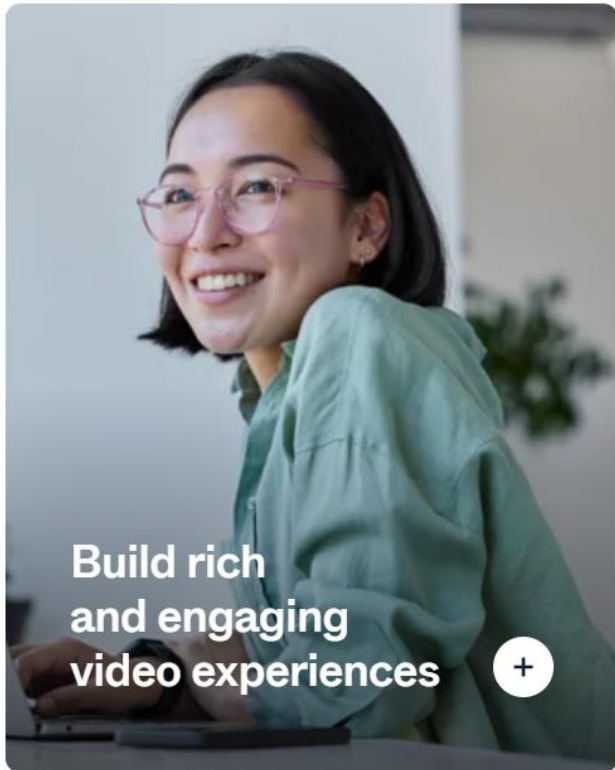
## Pexip Connected Spaces

Pexip Connected Spaces provides frictionless connectivity of standards-based SIP and H.323 video endpoints, including linking these to other services such as Microsoft Teams or Google Meet. A key part of Connected Spaces is to provide a seamless join experience to the end user to the meetings they need to participate in. This learning module is designed for System Administrators, Support Engineers and Solution Architects seeking the technical skills to deploy the Teams Connector component to deliver Microsoft CVI functionality.



# Custom solutions

One size does *not* fit all, so build it your way. With a tailored meeting experience, you can orchestrate smarter interactions and better connections. Your clients expect nothing less.



# One platform. Custom solutions.

Enjoy the benefits of a technology platform with limitless scale. With server-side data processing and the ability to run computing on any platform, Pexip offers a modern platform with rock-solid privacy.



## Flexible

Deploy Pexip self-hosted on-premises or in a public, private, or sovereign cloud or even air-gapped environment.



## Intelligent

Pexip Infinity benefits from private AI without exposing data. Pexip does not read, see, train, or share AI models.



## Customizable

Integrate Pexip Infinity into any business workflow to meet the needs of a modern and compliant organization.



## Proven

Pexip's unparalleled testing regime ensures quality and stability. 99.979% service uptime and 99.9% customer satisfaction.



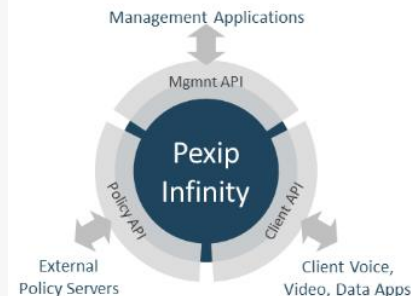
## Universal

Pexip's distributed architecture ensures resiliency, efficiency, and the ability to work globally with trusted performance.



## Private

Customers have individual and/or policy control of user authentication, user/hierarchy access, and all meeting data.



# The problems we solve

## Pexip Connected Spaces

Video meeting room interoperability



When several video technologies need to work seamlessly together



## Pexip Secure & Custom Spaces

Video meetings for self-hosting or private clouds



When complete privacy and control over data is required





# Making meetings simpler for everyone

Seamlessly connect across a multiplatform environment

Enhance  
Meeting Rooms

Don't Limit  
Productivity

Call  
Anyone

## Join any meeting from any room.

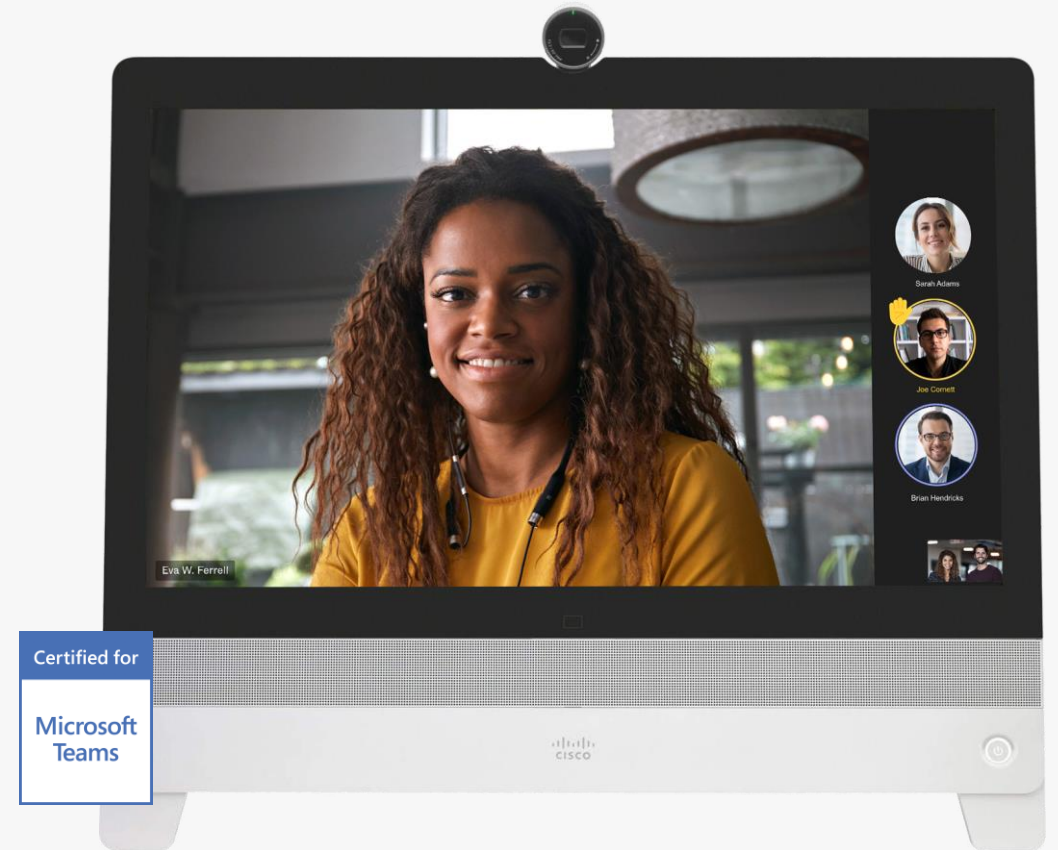
Enjoy certified interoperability with the best-in-class user experience for Microsoft Teams, Zoom, Google Meet and Cisco Webex.

## Modernize your video devices.

Modernize legacy devices to the latest experience and manage and analyze all your devices with a single Pexip license.

## Choose between public cloud or self-hosted for privacy.

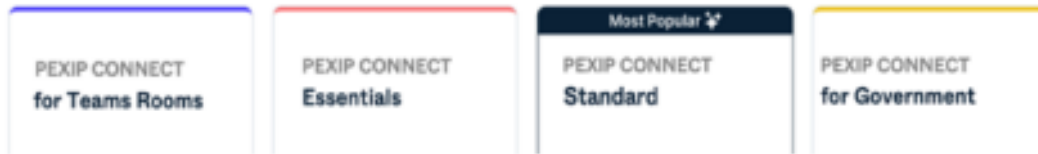
Enjoy the simplicity of using Pexip as-a-service, or run it on-premises or in a private/sovereign cloud for more granular control over data privacy and security



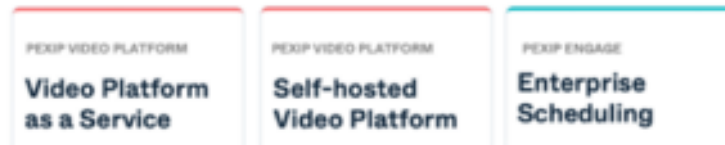
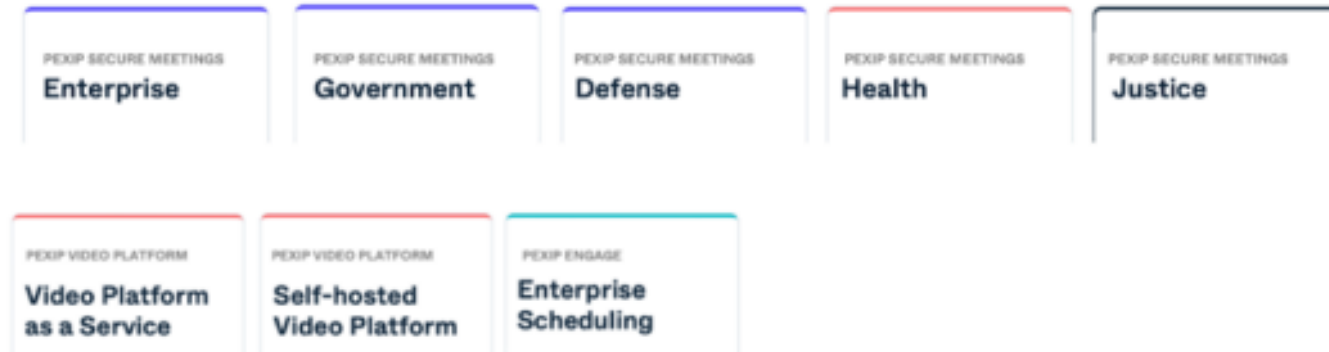
# Pexip product portfolio

<https://www.pexip.com/plans#room-connector>

**Multiplatform meeting  
room interoperability:**  
PEXIP CONNECT



**Secure and Customized  
meeting experiences:**  
PEXIP SECURE MEETINGS  
PEXIP VIDEO PLATFORM  
PEXIP ENGAGE





**Hey Teams users!**

Unique Pexip features

**Connected spaces**

# Make every meeting work every time. Securely.

Teams Rooms to SIP dialing

CVI for Teams

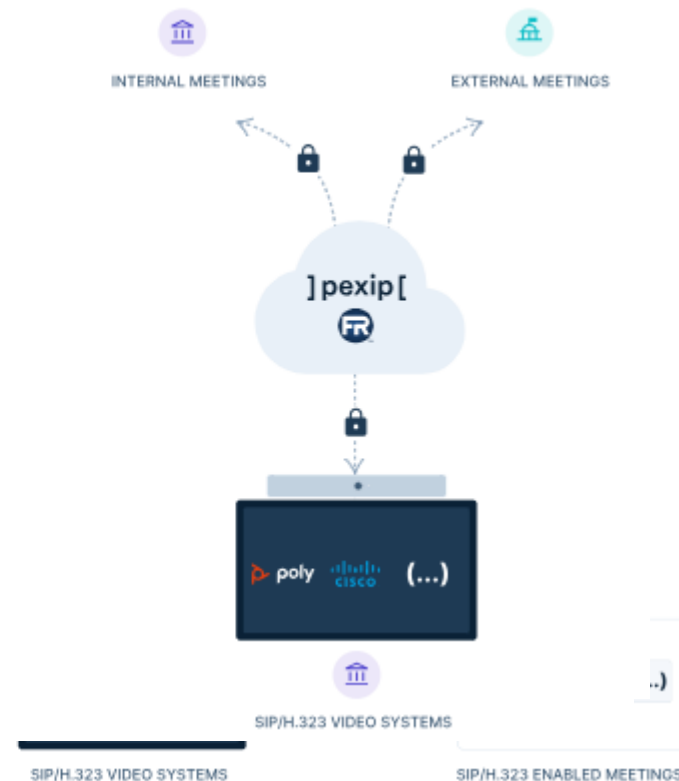
One-Touch Join

SIP Guest Join

ANY TEAMS MEETING

## Join any internal or external Teams meeting

Join any Teams meeting - internal or external, with or without CVI details - using your SIP/H323 devices. With all the features you expect. Fully certified by Microsoft.



# Get the most out of your meetings

World-leading user experience regardless of technology platform



Join your organization's Teams meetings using VTCs



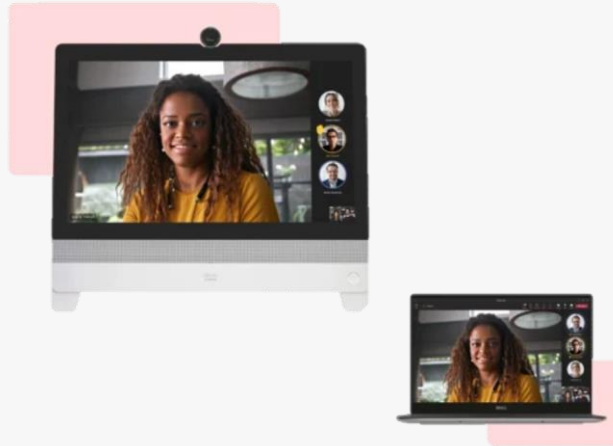
Join external Teams meetings using VTCs



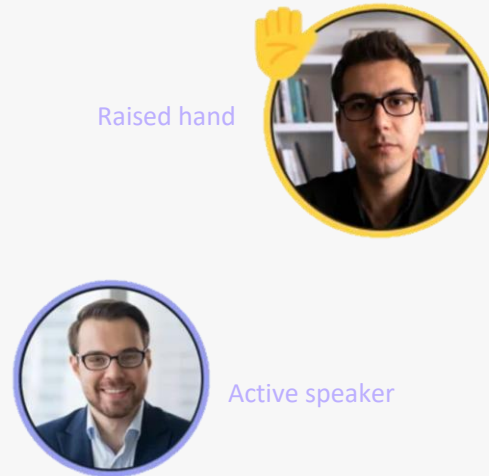
Place and receive direct calls between Teams Rooms and VTCs

# Enjoy a Teams-like experience on every device

Make every meeting a Teams meeting!



Give everyone the same experience, no matter the device



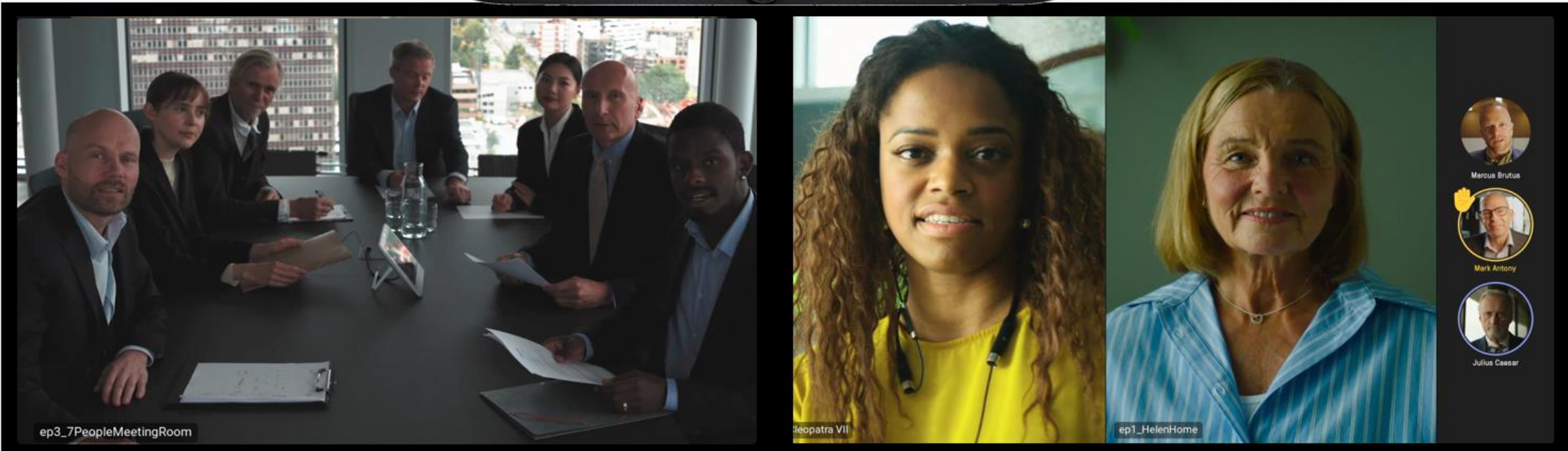
Show raised hands. Indicate active speaker. See notifications. Like on your laptop.



AI puts people in focus

# Enjoy a Teams-like experience on every device

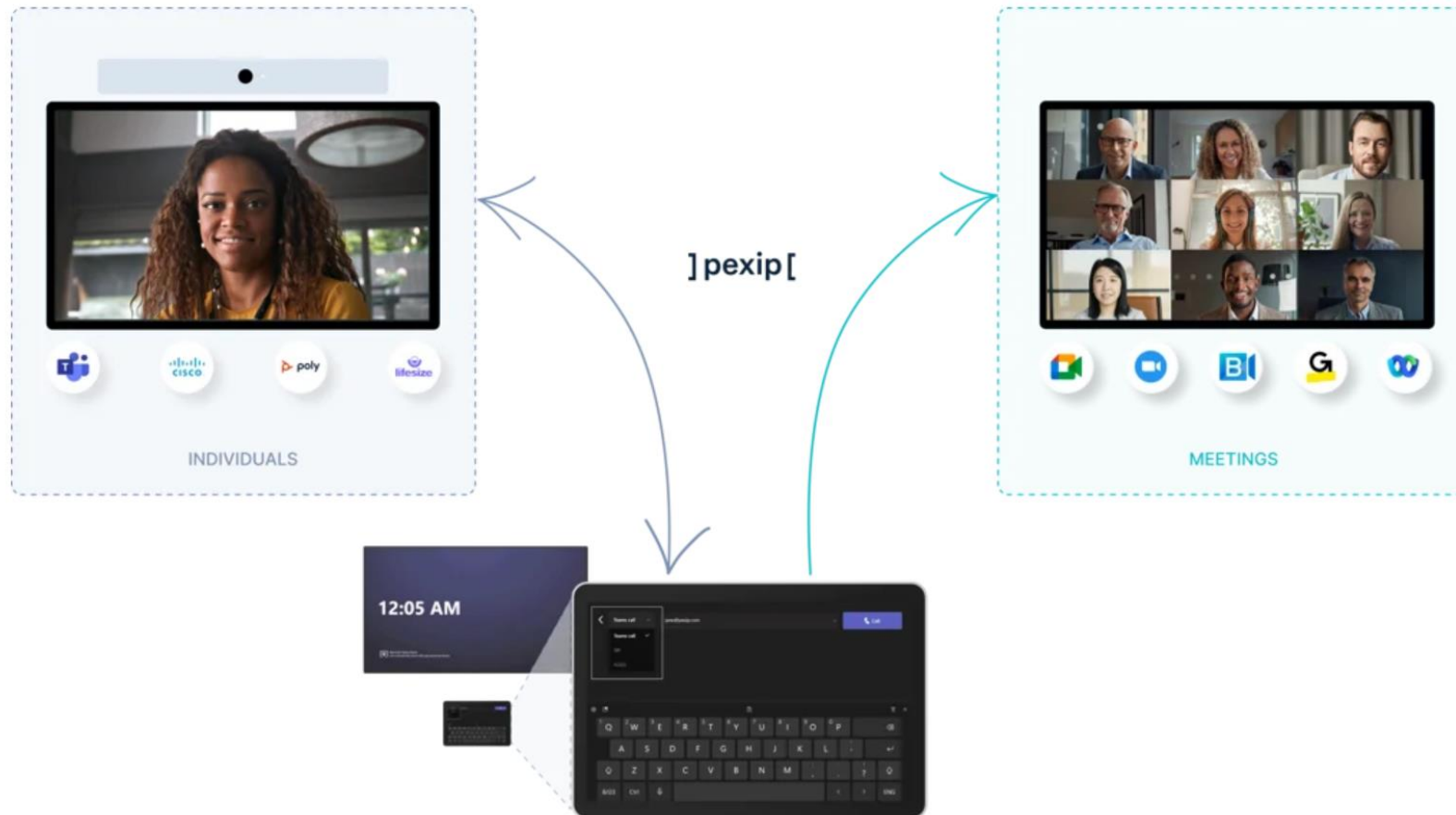
Make every meeting a Teams meeting!



Dual screen video

# Direct 1:1 Calling

Enable one-to-one calls between Microsoft Teams Rooms and other meeting room devices. Call anyone when you want.







**rooms**

Enable Microsoft Teams Rooms to join any SIP H323-enabled meeting. Place and receive calls directly to and from SIP/H323 devices.

**Join any video meeting from your Teams Rooms**

When you have invested in Microsoft Teams and Teams Rooms you know the simplicity of regularly joining virtual meetings. With Poly Connect for Teams Rooms, you can also use your Teams Rooms devices to join any SIP or H323-enabled meeting. Meetings such as Cisco Webex, Zoom, or SIP-enabled Google Meet meetings can now be joined from your Teams Rooms device, making your Teams Rooms useful for all your meeting and collaboration requirements. Simply join any meeting right from the in-room control pad.

**Extend the usability of your Teams Rooms**

Remove the confusion of joining different meetings. No need to book specific rooms for specific calls. Just

**Make it easy to be productive**

Remove the user experience confusion of joining meetings and having to book specific rooms for specific

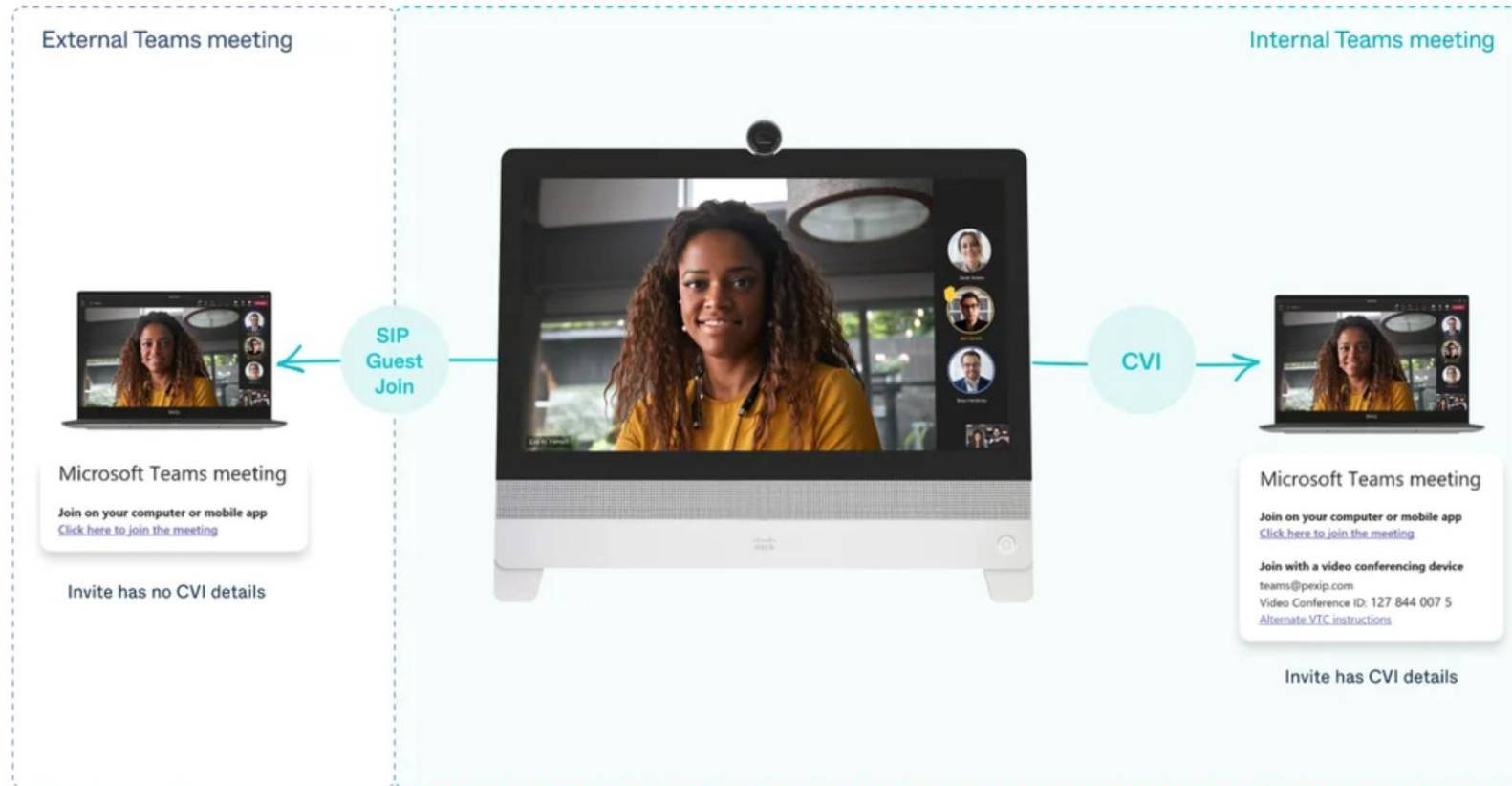
**Simply call anyone directly**

Place and receive direct 1:1 calls between your Teams Rooms devices and SIP or H323 video conferencing



# SIP Guest Join. Join any Teams meeting.

....even the ones from your external contacts using your own video conferencing systems. With all the features you expect.



# One Touch Join for any meeting and device

Join ANY meeting from any device using adaptive transcoding.

Invite **People** or **Rooms** to easily join meetings from:

- Pexip
- Microsoft Teams
- Google Hangouts
- Skype for Business OnPrem
- Skype for Business O365
- Cisco WebEx/Teams
- BlueJeans
- Zoom



**Rooms**



**People**



A smiling man in a white shirt holding a tablet, with a blurred office background. The text 'Secure Custom Spaces' is overlaid in white on the right side of the image.

# Secure Custom Spaces

# Secure and compliant video meetings benefit your industry

targeting specific customer pain with a unique and differentiated solution to that pain

**Enterprise**  
Unify technologies. Remove barriers. →

**Government**  
Expand reach. Secure communications. →

**Judicial**  
Enhance access. Enable justice. →

**Healthcare**  
Expand access. Improve outcomes. →

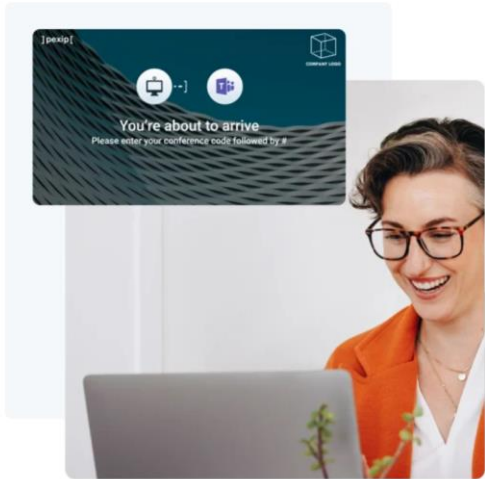
**Finance**  
Personalize interactions. Assure customers. →

**Retail**  
Power engagement. Personalize experiences. →

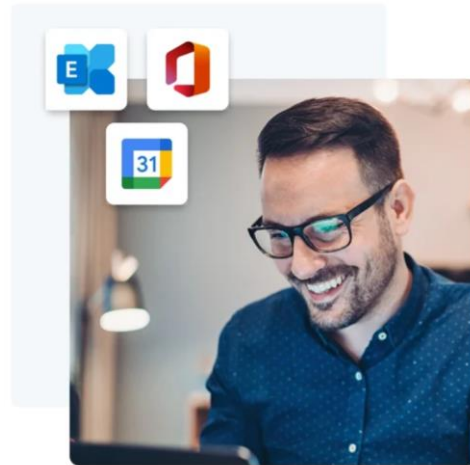


# Make video meetings easy to join

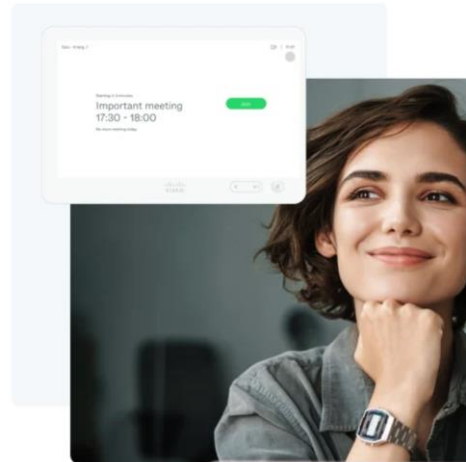
Any room. Any platform.



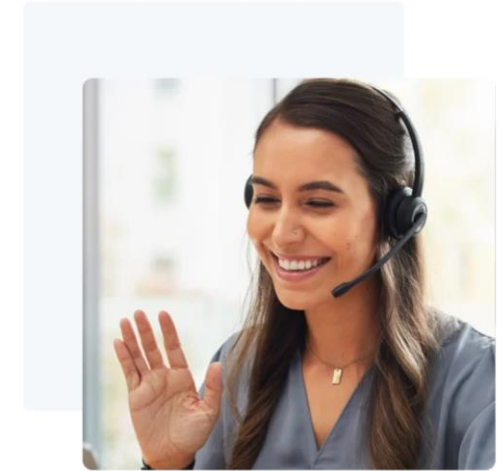
Make it your own.  
Branded video meetings.



Seamless calendar  
integration

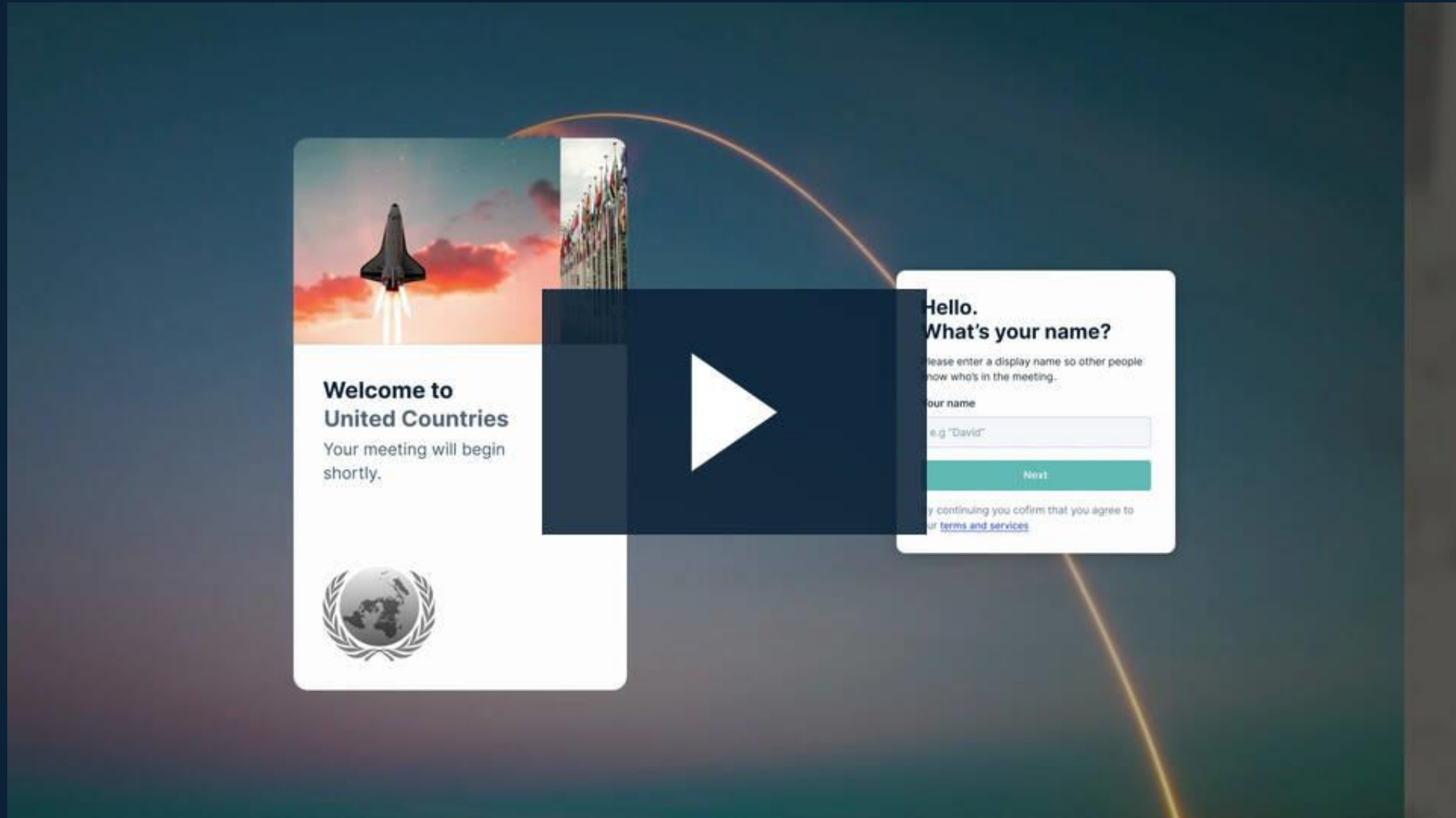


One Touch Join – even from  
most videoconferencing  
devices



Immediate and secure  
joining for your  
colleagues, while your  
guests await in the  
lobby.

## Build custom, secure video solutions to connect with consumers | Pexip







**Can you have  
a private  
conversation?**

# Pexip is successful in ultra-secure meetings segment



FORSVARET



Australian Government

Defence

### Americas use cases:

Deliver ultra-secure and highly private platforms to Defence, Justice, Healthcare and Government

FedRAMP and StateRAMP  
Authorized to enable secure and compliant collaboration to the United States state and federal government

### EU use cases:

Deliver ultra-secure and highly private platforms to Defence, Justice, Healthcare and Government. Comply with all data protection regulations from GDPR to NIS2

We provide large enterprises with high-security meetings to protect e.g., industry secrets, M&A, call records

### APAC use cases:

Deliver ultra-secure and highly private platforms to Defence, Justice, Healthcare and Government

### Certified by the strictest security standards

Pexip prioritized security from day 1. Because security can't be retrofitted.



# When compromising on security isn't an option

Enable a  
Zero-Trust  
architecture

Stay ahead of  
compliance  
regulations

Secure  
solid crisis  
management

## Control data and user access.

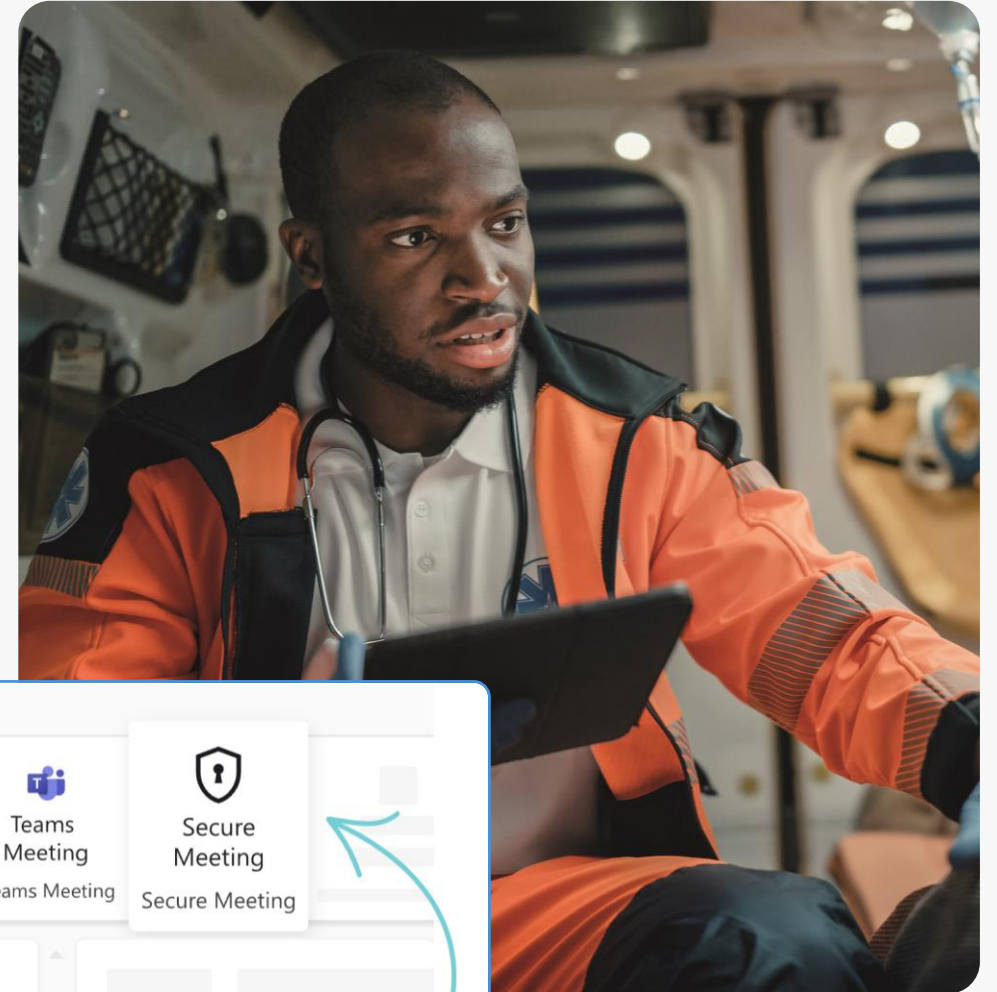
Stay in control of your data and adhere to government regulations. Use authentication and policy controls to enable Zero-trust access designed specifically for your needs.

## Create a simple and secure complement to Teams.

Choose a secure meeting alternative for scenarios where compliance regulations prevent the use of public cloud services. Secure meetings are scheduled in Outlook like you're used to with Teams.

## Create a backup plan.

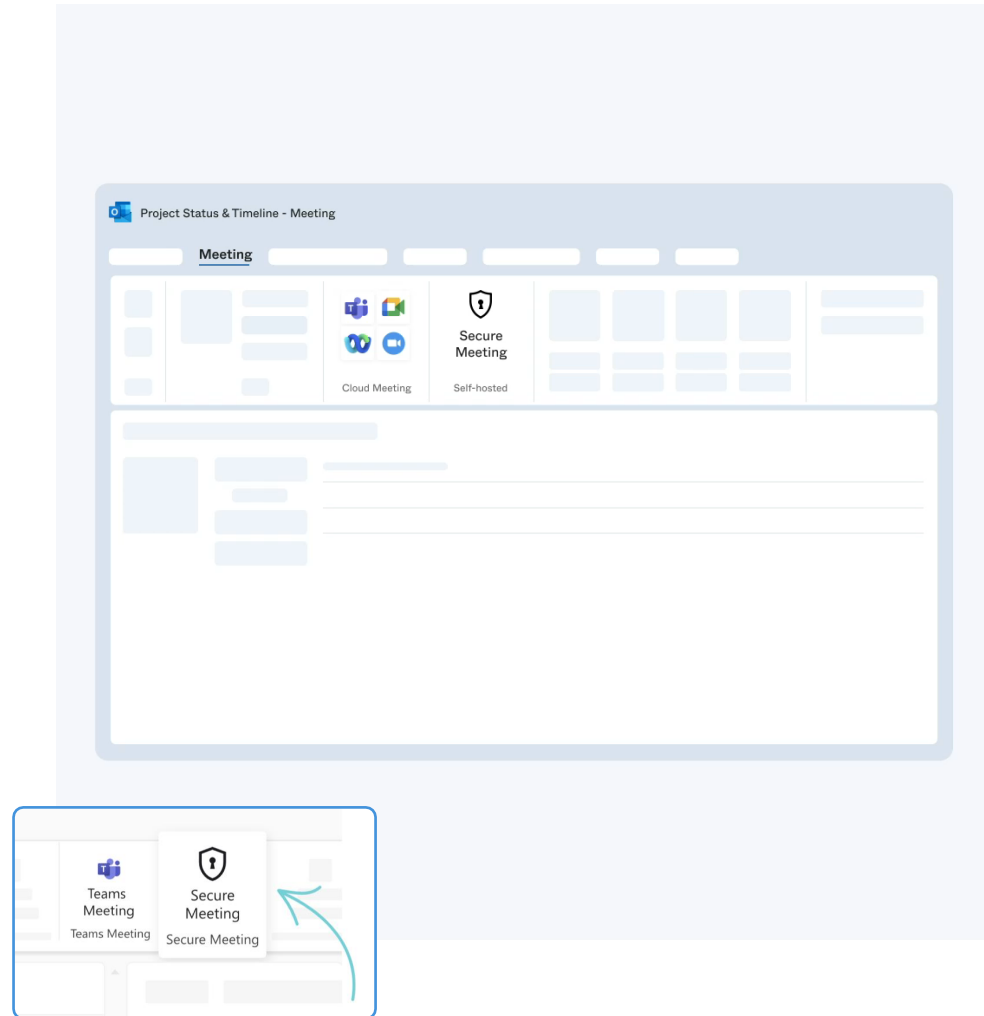
Pexip provides failover and redundancy with Business Continuity to meet your company's risk mitigation and crisis management demands.



# For your most confidential meetings

Or as backup for any unplanned downtime.

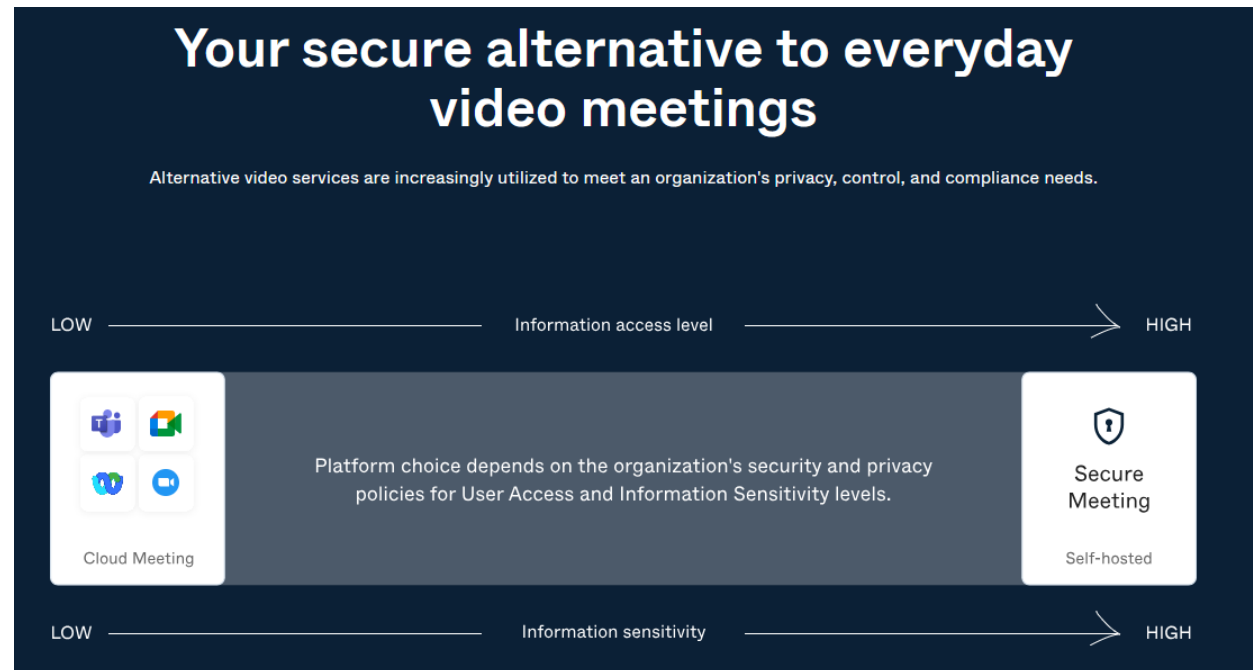
[Secure meetings with complete data control | Pexip](#)



A private and compliant complement to default meetings  
- quickly scheduled in Outlook

Ensuring trust through a familiar brand interface

Authenticate users and enable situational awareness



Vladimir Froněk | Atlantis

12:14  
Wednesday, 15 May, 2024

Free until 15:00

15:00 - 15:30 Today

SECURE MEETING

Vladimír Froněk

Join

15:30 - 16:00 Today

Zoom Meeting

Vladimír Froněk

Join

17:00 - 17:30  
Webex Meeting

Vladimír Froněk

] pexip [



Place a Call



Content



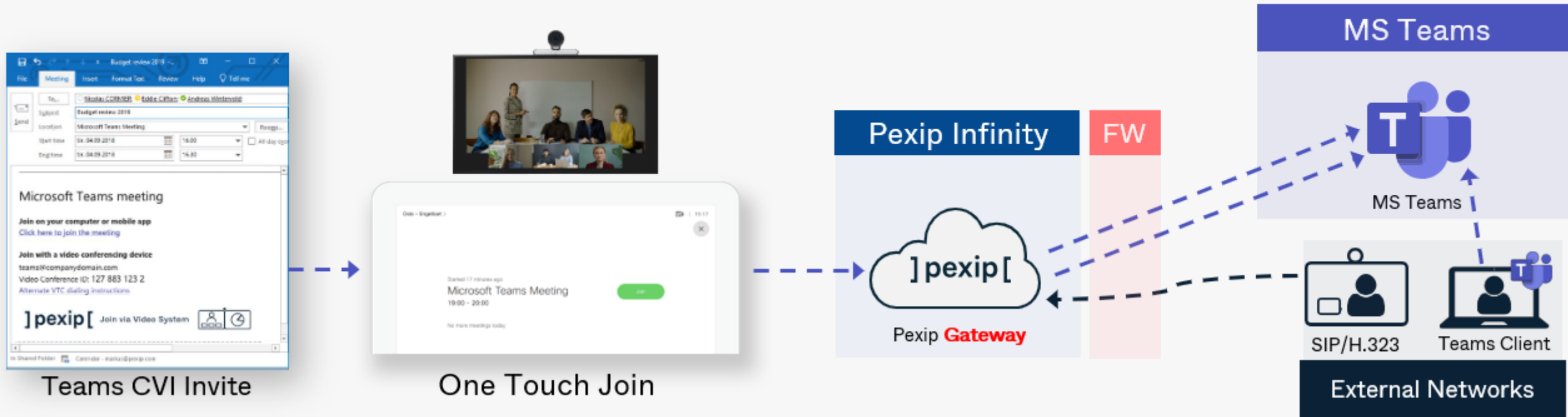
Device Mode



**Pexip One-Touch Join.**  
A Simplified Joining Experience

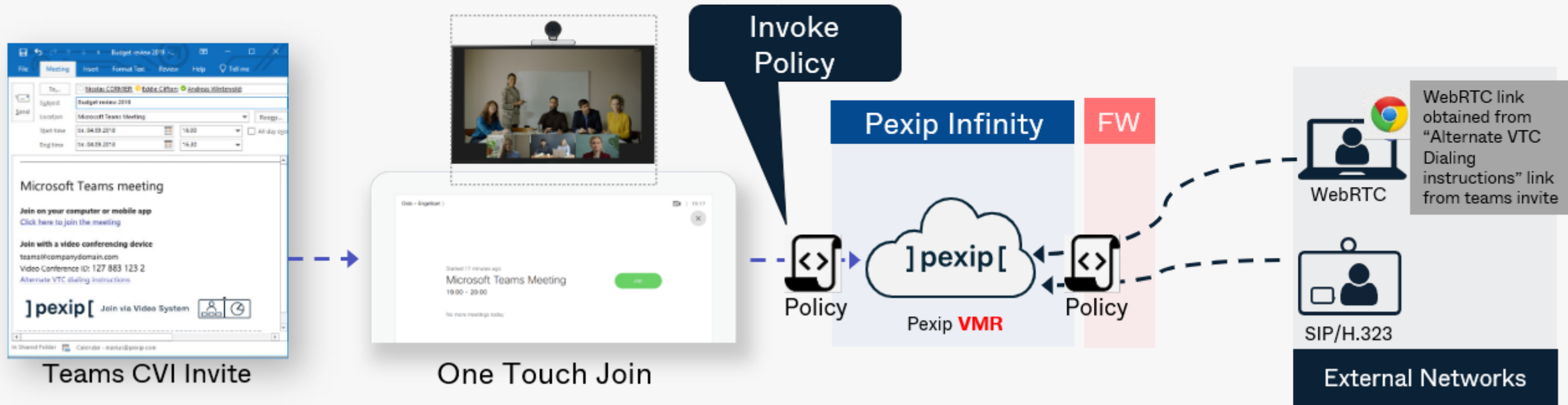
Member invites joining workflow

# Regular teams offering



# Business Continuity for Teams outage

## - Business Continuity scenario



# API kiosk mod





# API video app

The image shows a composite screenshot of a web browser and a desktop application. The browser window displays the website for Atlantis telecom spol. s r.o. and a Polycom RealPresence Desktop application window. The website content includes the Atlantis logo, a navigation menu, and text describing the company's services. The desktop application window shows a video conference interface with a large blue outline of a person wearing a headset. The application window also displays the Atlantis logo and the name of the user, Vladimír Fronek | Senior Technical Support Engineer. The browser window shows the URL meeting.cz/index.html and various navigation links.

Atlantis telecom spol. s r.o. a atlantis spol. s r.o.

Atlantis je moderní a dynamická společnost poskytující profesionální služby v oblasti ICT softwaru.

Přímý kontakt na výrobce ICT technologií na straně jedné a in-house vývoj na straně druhé tak přináší konkurenční výhodu, která se projevuje nejen u zákazníků požadujících systémy pro podnikových aplikací a procesů.

Videokonference

V dnešním uspěchaném a internetem poháněném světě je schopnost komunikace a spolupráce na dálku v reálném čase klíčovým prvkem k úspěchu každé organizace.

Unified Communications

S explozí sociálních sítí a komunikací mezi přáteli a rodinnými příbuznými v České republice. Díky rozvoji technologií lze nyní odkudkoliv nejen posílat zprávy, sdílet fotografie, využívat chat, ale rovnou si zavolat a dokonce i realizovat videohovory.

meet.fronek

Call

fronek.videogo

# Privacy, control, and compliance drive the need for secure meetings



## Compliance & data control

Adhere to data sovereignty requirements by ensuring data transfer and storage align with local regulations. By self-hosting the deployment, you can be confident that your data remains your data.



## User access & authentication

Use advanced authentication to ensure only the right people attend the right meeting at the right time. Grant access based on attributes like role, device type, location, and IP address.



## Redundancy & backup

Implement resilient video meetings as part of your business communication plan, whether to comply with regulations such as NIS2 or to ensure uninterrupted access to a collaboration platform.

**Business continuity** →



## Zero trust architecture

Adhere to zero trust principles by enforcing continuous identity and integrity verification for all users and devices, irrespective of location, and implementing stringent access controls and authentication measures.

**Zero trust architecture** →

## Leverage your identity provider of choice

Ensure only authorized and identified individuals enter a meeting.

Integrate with identity providers, like Google, Microsoft, or Okta for secure access.

Authenticate users through Single Sign-On protocols such as SAML 2.0 and Open ID connect (OIDC) for easy, secure logins.



**How granular can you go when restricting and directing access in video conferencing?**

**How to protect your video meetings from unauthorized access**

## Kick authentication up a notch

Pexip's access control uses a policy server with Role-Based Access Control (RBAC) and Attribute-Based Access Control (ABAC) for security and customization.

It assigns access by roles (RBAC) and fine-tunes permissions



# Encourage situational awareness

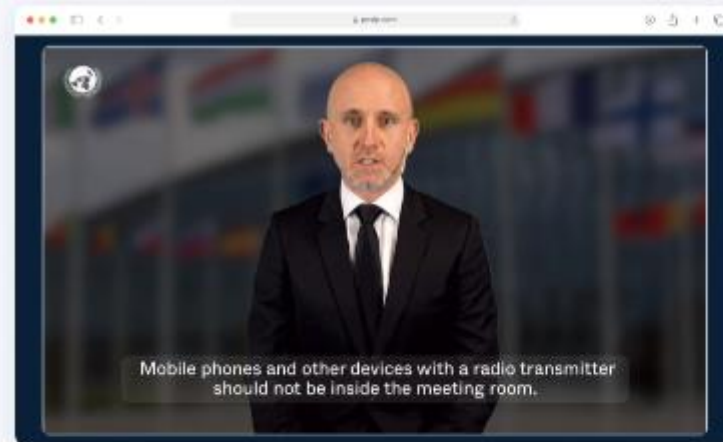
## Create security awareness



Begin the meeting with a brief, automated message to alert attendees of the advanced security measures in place.

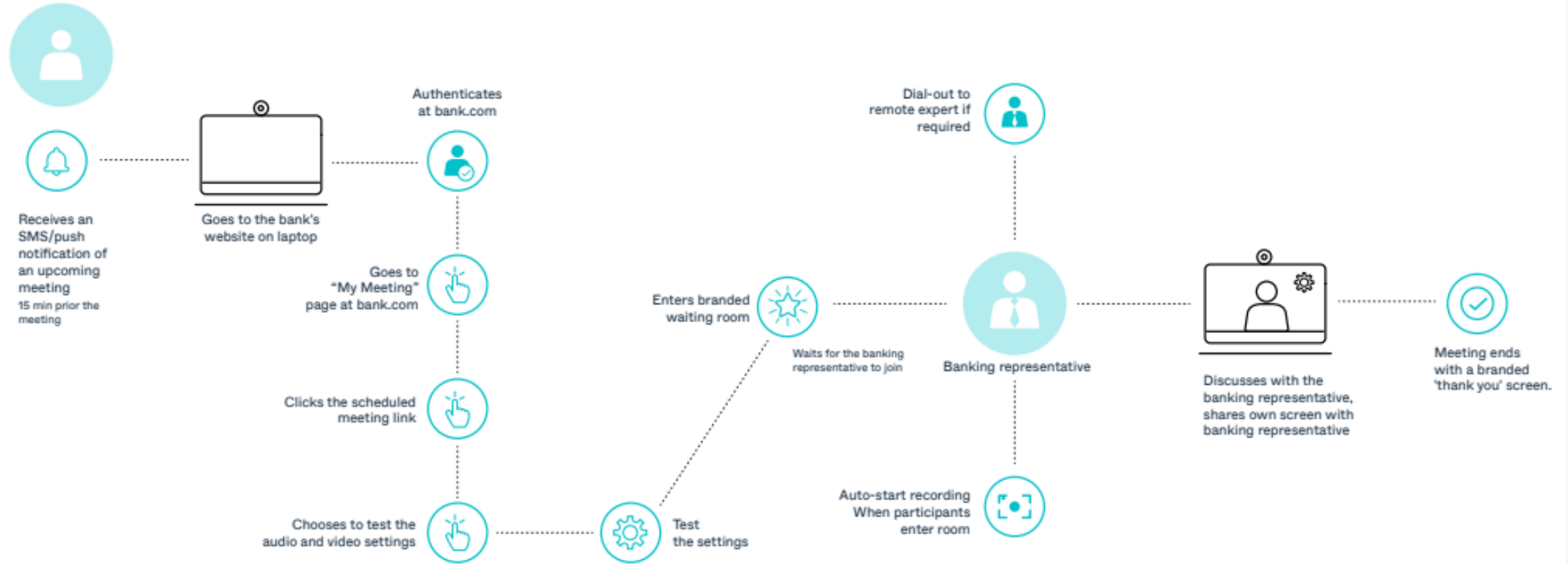
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## Display classification levels



## Example of a Solution Workflow

### Scheduled customer meeting



] rexip [